

MAUS KPI Scorecard

Business planning, balanced scorecard and tracking your KPIs...all in one!



"Just had a good look at the new module and it's great! I love the videos .. The scorecard is amazing—especially as I can export from the menu direct to Powerpoint ...very neat!"

Sarah Dawson-Shepherd

MAUS KPI Scorecard will help you easily produce one page scorecards for your business. A process to keep you focused on your desired goals.

MAUS KPI Scorecard assists you by keeping track of financial and non financial statistics. Your accounting department keeps track of sales and profit but what about other key aspects? Monitoring all areas of your organisation will ensure that you have a successful business in the future.

Are your employees meeting their targets? How many new customers did you obtain? How many leads did you acquire last month? How many people visited your website? What was the average cost per lead? How many new ideas, new products or new processes did you introduce? MAUS KPI scorecard enables you to track, benchmark and report on all your KPIs.

Most organisations have a business plan that is updated once per year. MAUS KPI Scorecard provides a method to produce a simple rolling dynamic business plan that is updated each month.

MAUS KPI Scorecard also helps you prepare your business planning documentation. The program provides you with a brilliantly presented business planning template which can be easily customised.

Unlike any other software programs, MAUS KPI Scorecard has an inbuilt video coach that guides you through each process. Click on the screen and the video coach will appear to tell you what should be done in the relevant section, whether it is to encourage you in a department that is not doing well or congratulating you for a job well done.

MAUS KPI Scorecard enables you to produce one page reports and analyse any area of your business. Additionally, the reports can be exported to Microsoft PowerPoint and Microsoft Excel. The export into PowerPoint as the KPI reports and graphs will seemingly create a presentation slide show.

Key Benefits:

- Improve sales and profit
- Increase community awareness
- Improve employee motivation
- Helps you to focus on priorities
- Improve customer satisfaction
- Helps you to manage staff

Key Tools:

- One page business plan
- Sales improvement strategies
- Balanced scorecard
- Goal setting
- Employee motivation
- Interactive video coach



Take a snapshot of your business & monitor the performance of your KPIs



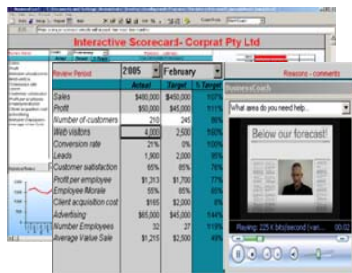
One page scorecards

Offer marketing scorecards, charts, graphs complete with interactive video advice.



Monthly scorecards

Give you a breakdown of your business activities for each month.



Interactive video coach

Offers advice to encourage your business according to the data respective to the targets.



Business Plans

These can be created from the KPI scorecard as the templates can be customised to your business.



PowerPoint Presentations

Prepare a KPI presentation in a matter of seconds by importing your KPI Scorecards and comments into Microsoft PowerPoint.

How this product can help you to be successful...

KPI Scorecard is a clever piece of software that will congratulate you when you do well and encourage you when you are not doing well. KPI Scorecard will help you to prepare business plans, implement systems and provide you with a range of tools, resources and ideas to get started. The software enables you to monitor and benchmark KPIs on a monthly basis.

For Business Owners:

- Instantly generate graphs and tables, complete with trend lines
- Monthly snap shot scorecards
- Easy to use, quick to set up and reports can be exported to Microsoft Word, Excel & PowerPoint at the click of a button
- Reports on Financial & Non Financial Performance Indicators
- Produces reports comparing your KPIs against budget, last period or year to date
- One Page 'Balanced Scorecards' allow for instant visual analysis of performance
- Includes practical coaching tips tools and techniques to build your business
- Includes business planning and core balanced scorecards
- Includes advice on marketing, sales improvement, systems and employees

For Accountants & Consultants:

- Insert and monitor unlimited KPIs of your choice for multiple clients
- Generate Microsoft Word and PowerPoint reports which include your company name and logo
- Generate recurring monthly revenue for your practice
- Administrative staff can manage up to 90% of the process
- Facilitates promotion of other consultancy services by pinpointing client strengths and weaknesses

Other MAUS products for use with KPI Scorecard

MAUS MasterPlan helps you save 50-90% of the time to create winning business and marketing plans. Simple to follow question and answer format to create customised plans for your business. Complete with financials, strategic overview & milestones.

MAUS Policies & Procedures Manual has over 90 procedures that will assist you in creating a company handbook that clearly documents the operating policies and procedures of your business. The handbook provides guidance, removes confusion and ensures that your employees easily understand your policies. This leads to increased organisational efficiency and higher levels of productivity from your staff.

The step by step process >>

1. Set time period you wish to report on
2. Set up the desired KPIs e.g. sales
3. Enter the respective data for each KPI
4. Simply produce a report

Summary of Features

Balanced Scorecards, Performance Reports, Actual vs Budget Comparison, Financial and Non-Financial Analysis, Fully Networkable*, Automatic Text Generation, Graphical Reports, Links with Microsoft Excel and Powerpoint, Report Wizard, Report on any aspect of the company, Report across any time period.