

MAUS

WebMarketing(SEO)

Drive online sales and leads to your website

MAUS WebMarketing is one of the leading brands of web promotion software in the market today. MAUS WebMarketing makes search engine optimisation simple.

Search engines generate 85% of all internet traffic. Having your website highly ranked on all major search engines (like Yahoo, Google) is the most effective way of promoting your web page on the internet.



In order to maintain a high search engine placing for your chosen keyword, it is essential to regularly submit your website details to these web directories and engines. The actual registration process can be deceptively simple but time consuming, especially if done on a regular basis. Using MAUS WebMarketing will save you between 50 – 90% of the time taken to do this repetitive but important task.

Using the step by step process, MAUS WebMarketing's do it yourself submission method is the easiest and cheapest way to promote your web page on the internet.

With MAUS WebMarketing you can submit without extra costs, and stop spending money on a submission service.

MAUS WebMarketing has been developed to offer website owners the ability to promote their websites to the ever-increasing number of search engines on the internet without any hassles or complications.

Simply enter your website details and press a button. This incredible web promotion software will automatically submit your entire website to over 1000 major search engines within minutes and also provides you all the Search Engine Optimisation (SEO) tools to get your website listed in the top positions.

With MAUS WebMarketing, you are providing your business with the optimal opportunity to attain high level rankings on major search engines. You are able to ensure this by utilising the link popularity check and web ranking report.

"Anyone thinking of buying site submission software and other related products would be well served by making the purchase and or switching to this product...."

Brian Taub
President & CEO
Save As U Dine Limited

At a click of a button, MAUS WebMarketing provides

- Submit your website to hundreds of major search engines
- Utilise Search Engine Optimization (SEO) tools
- Submit unlimited URLs whenever you like without extra cost
- Regularly submit your website details to web directories and engines
- Rank your website highly on all Major Search Engines

Key Benefits:

- Available on a 30 day risk free purchase trial
- Simple step by step process and do it yourself submission method
- Most affordable way to promote your website on the internet
- Submit to unlimited URLs without extra costs and stop spending money on a submission service
- MAUS WebMarketing automatically submits your website to over 1000 major search engines within minutes to attain top positions



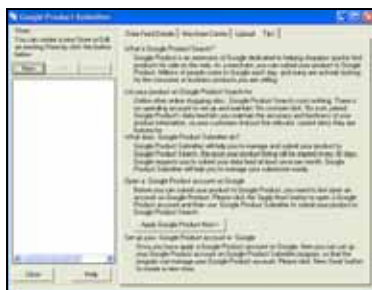
Be found on Search Engines like Google & Yahoo



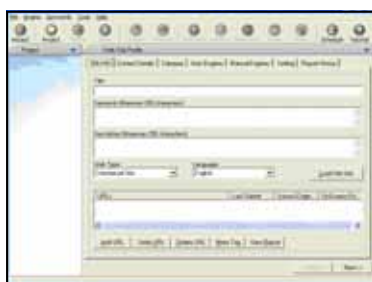
Submission Wizard
Offers tutorials and tips to maximise the use of the product



Marketing Budget
To keep track of your advertising budget and select between PPC, PPI or Auto Submissions.



Product Submitter
Product Submitter allows you to manage and submit your product to Google product search.



Website profile
Ensure that your website profile is up to date and all categories are correct.

The step by step process >>

1. Create a new Profile
2. Enter your website URL and details
3. Optimise your webpage
4. Submit your website to search engines
5. Check your website ranking

Who Should Use MAUS WebMarketing?

MAUS WebMarketing is ideal for anyone looking to continually promote their website and ensure that their site is positioned at the top of search engines. This software is perfect for:

Managing Directors	CEO's
Accountants	Consultants
Sales Manager's	Senior Managers
Marketing Mangers	Business Owners
Operational Managers	Product Mangers

Key reasons why you should use MAUS WebMarketing

Keyword Library

Utilise the library to create unlimited keywords which suit your website.

Meta Tag Generator

Meta Tags are important for website visibility as search engines read them from your site when you submit to them.

Website Optimiser

Automatically submits your website, and increases visitor conversion rates and constantly tests different elements of the site content.

Web Ranking Report

Allows you to review the ranking of your website submissions over a certain period.

Other MAUS products for use with MAUS WebMarketing

MasterPlan is the surest way to business success is through careful planning. Whether it be managing your business or applying for a loan the MAUS Software will not only help you save time to prepare a business plan, but it will also show you how to better market your products or services.

MAUS Policies Manual is designed to help companies develop a complete operations handbook incorporating procedures, workflow documents and business forms into one comprehensive reference manual.

MAUS KPI Scorecard is a software application designed to measure and monitors your Key Performance Indicators while providing you with a constant source of feedback to increase revenue and overall business performance.

Summary of Features

MAUS WebMarketing has a Keyword Library, Meta Tag generator, Website Optimiser, Web Ranking Report, Link Popularity check, Site status service, Automatic/Manual and submissions Scheduler, Web Promotional Tips, Monitoring tools for Positioning and Traffic and much more.